

Reimagining a Mid Century Sanctuary **LUXURY. CURATED. BESPOKE.**

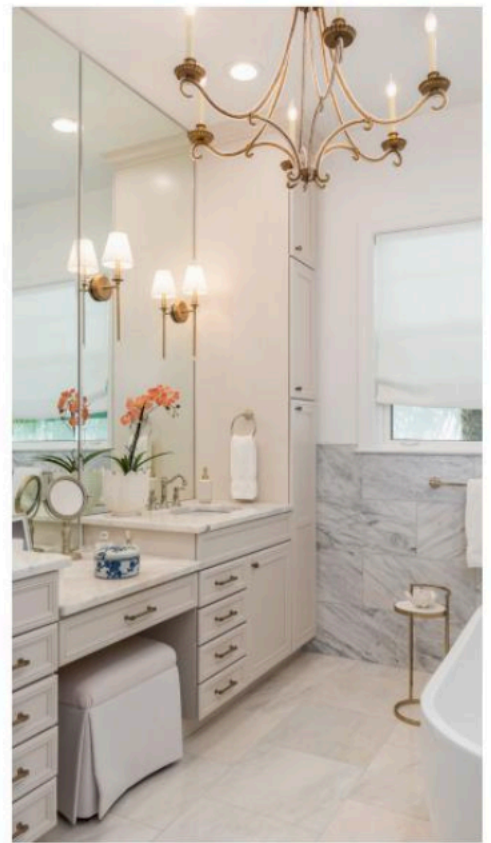
By Caroline Singer



Potthast Design approaches each project with the client at the center. From the initial engagement throughout the life of the project, the measure of collective collaboration is as engaged and immersive as the client wishes. Some clients truly enjoy the design process, while others view interior design as a task to be completed. The firm believes the greatest measure of success is found in the delight of the client. They believe the core of this success is their fundamental and persistent pursuit of excellence. Potthast Design specializes in creative and distinctive design and functional space planning, with well-defined disciplines in place for implementing their project.

Chelsea Potthast of Potthast Design wanted to create a resort-like milieu for her clients at their waterfront home which would embody the South Florida lifestyle, with a twist of whimsy in color and pattern. Built in 1953, the home boasted few design elements worth salvaging. The renovation and design challenge to fashion an inimitable space began with Chelsea and the clients' immersion in sourcing finishes and items with attributes spanning various genres and decades.

Chelsea's hands-on approach gives her privy access alongside outstanding architects and builders, and together producing principled projects dedicated to perfection. Their formula is a proud combination of utilizing superior materials, thoughtful architecture and design, utmost comfort, and alas, supreme and refined luxury.



Her need to create perfect form and function sought to maximize the space with perfectly scaled beautiful and sophisticated furnishings. They fashioned custom rugs and sumptuous upholstery in shades of sand, soft aquamarine and bright blue, rich print and detailed pattern. Radiant chandeliers shimmer and illuminate the space, appearing to be selected from the finest of a queen's jewelry box.

Through close relationships with her loyal craftsmen and artisans, upholsterers, and suppliers, Potthast Design engineers their projects with exceptional construction finishes, striking plumbing fixtures, and innovative appliances and equipment. They hand-select and employ the highest quality materials and textiles to craft bespoke furnishings and light fixtures, curate extraordinary artwork and exceptional accessories, as well as fine linens and stunning tabletop items.

A maximalist's dream home came to fruition, sophisticated, elegant, yet fun and casual. The firm's paramount attention to every and all detail is what makes working with Potthast Design a matchless experience.

Please visit Chelsea Potthast and her firm to learn more at www.PotthastDesign.com.

