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HOME TOUR

Timeless Florida Design
Waterfront Home in St. Petersburg





By Ronda M. Parag
Design by Potthast Design
Photography by Native House Photography

When an adventurous family of six decided to settle in Florida, they called on Chelsea Potthast of Potthast Design to assist with the renovation and design of their new waterfront home. Combining elegance with durability was key for this project to ensure the home remained both stylish and resilient for the active family and their assortment of adorable pets. While durability was a concern, the design did not compromise on aesthetics.

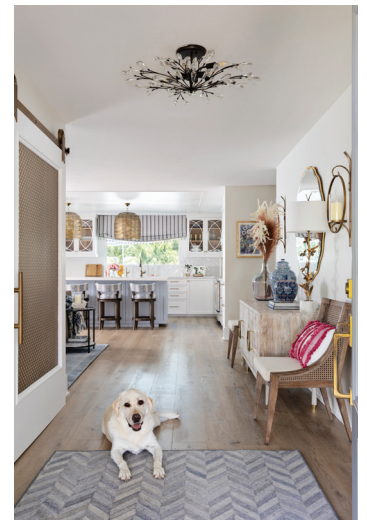




Potthast's collaboration with the client ensured each item was curated specifically for their family using durable yet sumptuous, luxurious materials. A neutral-colored wood plank was chosen for the flooring throughout the home. Large area rugs made from durable indoor/outdoor materials were used to anchor the main living spaces.

To reflect the family's Florida lifestyle, Potthast selected trellis and animal prints, and grass cloth wallpaper in several rooms including the powder bath and great room. The entry to the homeschool room features a perforated quatrefoil brass metal barn door.

The light blue kitchen island was the touch point for many of the fabric selections. Variations of blue, aqua, white, and navy were used in the main living areas. Floral and palm motifs were repeated in artwork and in pillow fabric selections. The "jewelry of the home," as Potthast sees it, "were the gilded light fixtures." Much of the plumbing fixtures and cabinet hardware were chosen in complementary gold finishes to elevate the design.





In the primary bedroom and bath, the colors and materials provided a more neutral base. In the primary bath, handtied cane highlight the inset panels. The primary bedroom design also took a moment away from the color, featuring a swivel chair in a luxurious ivory fabric, soft white nightstands and dresser, and white beaded bedside pendants.

While no-one really loves to do laundry, Potthast decided to make the room pop with color. The laundry room, typically a utilitarian space, was designed with bright cabinets and a shimmery, colorful, floral and butterfly wallpaper.

“As with every project, there were unique challenges in this home renovation, such as the 96” ceiling heights”, recalls Potthast. “I had to be very discerning with the light fixtures to ensure they were scaled right for the room and did not hang too low.”

Recognizing the home’s prime waterfront location, Potthast worked to seamlessly integrate indoor and outdoor living areas into the design. “The family are avid boaters and anglers and planned to spend a great deal of time in the outdoor space,” she says. “Special features in the exterior design included the tabby shell stucco on the outdoor fireplace and the umbrella anchored into the sun shelf.”

Potthast Design

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